

Art **TIMES** OF THE

2026-2027 MEDIA PACKAGE



Art OF THE TIMES

The Magazing of the Arts ♦ Florida ♦ New York ♦ The Carolinas ♦ California ♦ Europe
www.artofthetimes.com

THE ART OF LIVING WELL



Art of the Times is a cultural lifestyle publication connecting an affluent, engaged audience with art, design, dining, performance, and global living.

For over 35 years, the publication has been placed in private residences, country clubs, luxury properties, and cultural venues across Palm Beach, New York, and beyond.

It is not simply read—it is kept.

ENIAC ENERGY LLC / ART OF THE TIMES

1200 South Flagler Drive, #106, West Palm Beach, Florida 33401

phone: 561.833.5129

cell: 561.833.5129

email: Cy@artofthetimes.com

website: www.artofthetimes.com

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by Art of the Times

- Distributed in luxury environments
- Reaches high-net-worth audience
- Long shelf life (kept, not discarded)
- Multi-market cultural reach
- Independent editorial voice.

While in-house publications serve the duration of a stay, Art of the Times travels with the guest—extending brand presence into the home, office, and social environment.

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Art OF THE TIMES

2026-2027 MEDIA SPECIFICATIONS

As Art of the Times enters their Thirty Fifth year of publishing, our ongoing mission remains to publish what is new and exciting in the visual and performing arts in Florida, New York, North Carolina and Europe..

The Art of the Times caters to successful, affluent people, and is available on line at www.artofthetimes.com and for purchase at Florida-newsstands and bookstores throughout the United States. You will find the Art of the Times in private homes, doctor's offices, condominiums, country clubs, and resorts and high-end establishments.

Our publication covers the cultural scene, informing readers about an opening in Palm Beach, a museum in Fort Lauderdale, a play in Naples and Sarasota, a concert in Miami, an art fair in New York and California, and auctions in Europe, Asia and throughout the United States.

We look forward to presenting your message to our readers.

Thank you for your continued support and remember to enjoy the art of living well!

Cy A. Caine, Owner/Publisher

Advertising Rates & Size Options

	1X	2X	3X	4X
full page	\$2800	\$2500	\$2200	\$2000
1/2 page	\$2000	\$1700	\$1400	\$1200
1/4 page	\$1200	\$1000	\$800	\$600

Premium Positions

COVER II	3400	COVER III	3400	COVER IV	3600
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Advertising Specs

full-page trim 8.5 X 11
 full-page-bleed 8.75 X 11.50
 full-page live area 7.5 X 10

half-page horizontal 7.5 X 4.75
 half-page vertical 3.625 X 10
 quarter page vertical 3.625 X 4.75

Deadlines

Season Preview	August 15, 2015
Winter	October 15, 2015
Spring 2016	January 15, 2016
Summer 2016	March 15, 2016

Issue Date

October 15, 2015
December 15, 2015
March 15, 2016
May 15, 2016

ENIAC ENERGY LLC / ART OF THE TIMES
 1200 South Flagler Drive, suite 106, West Palm Beach, 33401
 telephone: (561) 833-5129 email: Cy@artofthetimes.com

GENERAL

◆Build pages to TRIM SIZE and EXTEND BLEED 1/8" (1.25") beyond page edge. Keep live matter no less than 1/4" (.25") from final trims.

◆We produce our publication on the Macintosh Platform.

◆We support files produced in Quark Xpress 9.5.4.1 and below

Adobe Illustrator CS, Adobe Photoshop CS, Adobe Indesign CS or PDF formats only.

◆Ads should be created using Postscript Type 1

fonts only. True Type fonts are not accepted.

◆A hard copy proof containing 100% of the file information should be provided for each advertisement. Proofs should indicate trims and bleeds.

◆Total image densities for scanned images should be 280% maximum.

COLORS

◆Please use CMYK models for all Colors use PMS or spot formats ARE NOT acceptable.

◆RGB, and PMS spot colors are not supported.

Colors presented in these formats will be forced into their CMYK equivalent, which will change the look of the color.

QUARK EXPRESS FILE

◆When submitting ads from Quark Xpress, please use the "Collect for Output" function. Make sure you include all of the images, logos, and fonts used in the ad.

◆Scanned images should be at 300 DPI. Images should not be enlarged in beyond 100% in the program.

◆Please set your trappings & overprint accordingly. We will not alter your trap settings unless told by the client. Do not apply any style attributes to the font.

PDF FILES & SPECIFICATIONS

◆Ads presented in Adobe Acrobat should have registration marks, set to center with 12 point offset. And Bleeds set to 1/8", (1.25") beyond the trim of the page.

◆Images should be 300 DPI, do not use downsampling.

◆Embed all fonts. Do not use subset for fonts.

◆Turn all color management off.

PHOTOSHOP FILES CS and CC

◆Images SHOULD BE 300DPI, in CMYK mode.

◆Ads produced in Photoshop should include all fonts along with the file.

◆Image file format should be TIFF or EPS. Quark colorized Grayscale TIFFs may not be colored. This is not a supported function.

ADOBE INDESIGN FILES CS and CC

◆We can accept Adobe InDesign CS files. Use the package command to collect all hi-res images and fonts.

ILLUSTRATOR FILES CS

◆Include all fonts and images along with the Illustrator file. If the fonts are unavailable, then all fonts should be changed to outlines.

E-MAILED AD COPY FILES

◆An accurate proof of the advertisement has to accompany the e-mailed ad

◆Send files/material to
Cy@artofthetimes.com
call (561) 833-5129

E-mailed ads should be stuffed or zipped to compress files. or mail a CD.

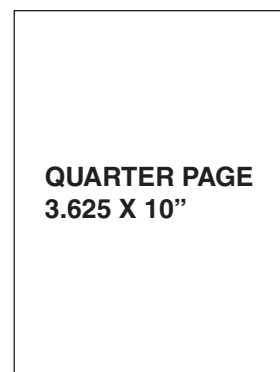
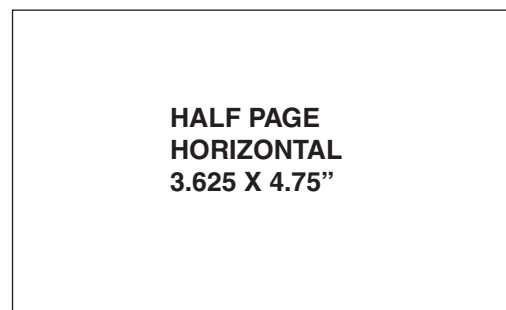
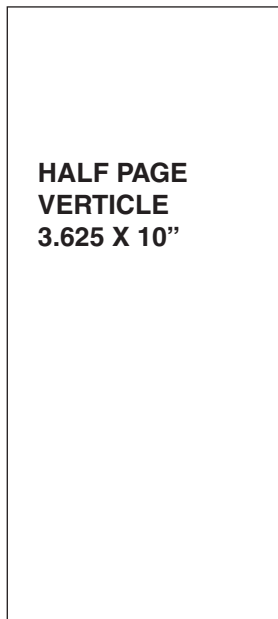
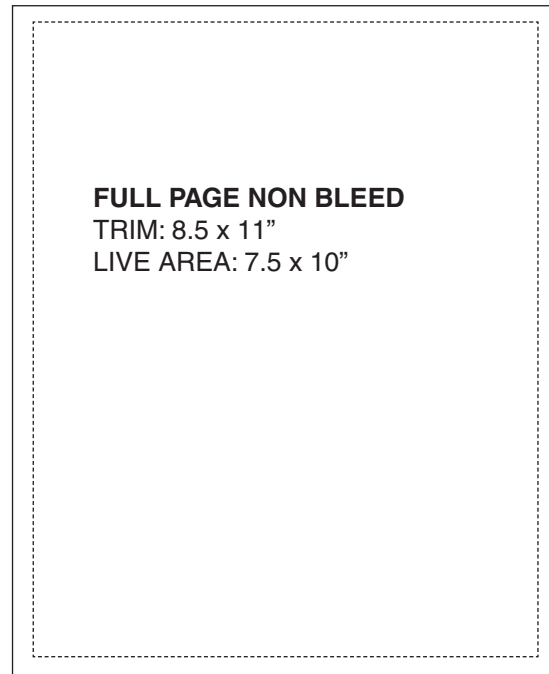
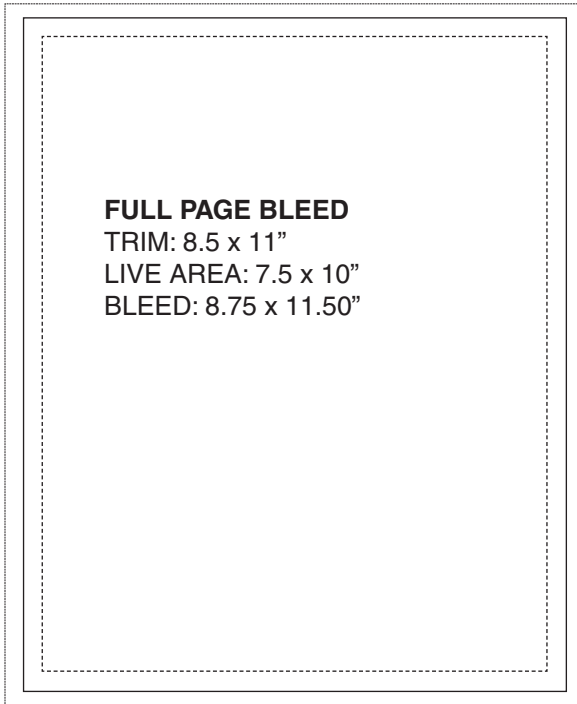
ENIAC ENERGY LLC / ART OF THE TIMES .

1200 South Flagler Drive, suite 106, West Palm Beach, 33401

telephone: (561) 833-5129

email: audrey@artofthetimes.com

Mechanical Specifications



* * Note: For all bleed ads - leave 1/8" (.125) around and beyond the bleed size to trim off page. Any bleed ads must have a safety margin built in.

ENIAC ENENERY LLC AOTT ADVERTISING & MARKETING
1200 South Flagler Drive, suite 106, West Palm Beach, 33401
telephone: (561) 833-5129 email: Cy@artofthetimes.com



♦ Advertising Agreement

Publisher is authorized to publish advertising in the Art of the Times as described below exclusively for:

Advertiser: _____ Contact _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ e-mail: _____

Issues: Season Preview Dec. Feb. Summer Preview

Frequency: 1x 2x 3x 4x Ad Size: _____ Rate: _____

Frequency rate discount requires a written agreement for a three (3) month period minimum to qualify. If contract is canceled prior to the agreed period, the advertiser agrees to pay the difference between the short rate of ads run and the frequency rate agreed in this contract.

Person authorizing ad: _____ Signature: _____ Date: _____

Person responsible for payment: _____ Phone: _____ Fax: _____

Preparation of ad by: Advertiser Publisher (ask for rates) Agency: _____

Special Instructions: _____

Payment terms: New Advertisers - 50% with contract/50% with proof until credit is approved. This agreement has been executed by the parties hereto through their authorized representatives on the date first set forth below.

Advertiser Signature: _____ Date: _____

Sales Executive: _____ Publishers Approval: _____

♦ Terms and Conditions

This contract is subject to the conditions, rules, regulations and requirements. This contract will automatically become effective for the following 12 month period.

1. Publisher agrees to furnish space for Advertiser's use subject to the terms and conditions herein and subject to advertising space being available in the Art of the Times.
2. The Publisher agrees to charge and the Advertiser agrees to pay for advertising space used under this contract at the rate set forth in the contract.
3. All rates are net 30 with order where credit has been approved by the Publisher. Where credit has been extended, invoices are payable on terms stipulated. Publisher will invoice Advertiser on a monthly basis. Claims for errors in billing must be made within 30 days of date of invoice, otherwise, claims will not be considered.
4. If Advertiser has not established credit with the Publisher, payment for advertising hereunder will be made in advance upon submission of advertising copy at the Publisher's office.
5. Accounts 45 days or more past due shall bear interest of 1.5% per month.
6. It is expressly understood and agreed: If the Advertiser fails to pay any bill when notified it is due, the Publisher may terminate the advertisement without notice, and the Advertiser shall upon demand pay the Publisher for all advertising space actually used by the Advertiser. Verbal changes or modifications on these conditions will not be recognized.
7. Advertiser hereby agrees to pay and indemnify the Publisher for all costs and expenses; including attorney's fees and/or collection fees it may incur to enforce any collection of any amount due under the terms of this contract. Should any past due bill be placed in the hands of an attorney and/or collection agency, Advertiser agrees to pay reasonable attorney's and/or collection fees and any other expenses incurred in such collection.
8. Advertiser will indemnify and hold Publisher harmless against any and all liability, loss or expense from claims for libel, unfair competition, infringements of trademarks, copyrights and other proprietary rights, violations of rights of privacy, and any other claims, causes of action, liability or the like arising from or out of publication of advertising hereunder, including all costs, expenses and attorney's fees.
9. Publisher will not be liable for any failure to furnish advertising space or publish any advertisement due to any cause or for any reason whatsoever. The sole remedy to the Advertiser shall be repayment of any payment made.
10. Advertiser assigns to the Publisher all right, title and interest, including copyright to all layouts or advertisements inserted which represent the creative efforts of the Publisher or contain material prepared by the Publisher.
11. All terms and conditions of this agreement are printed herewith in and the Publishers will not be bound by any agreement or promise not herein stated.
12. If during the life of this agreement there should be imposed upon the Publisher by any lawful authority, any tax for the publication of the advertising under this agreement, or upon gross receipts, or upon any other basis, the Advertiser agrees to pay, as the same becomes due, any tax that may be levied upon gross receipts which include advertising, or any such tax levied upon any other basis, such proportion to be the proportion which Advertiser under this agreement bears to the total advertising for the same period or periods.
13. Advertising is subject to absolute discretionary approval, revision or rejection of Publisher. Freak typographical advertisements such as upside-down, top-to-bottom or bottom-to-top, may be rejected by the Publisher.
14. Every effort will be made to afford advertising position desired, however, under no circumstances is position guaranteed nor is advertising accepted subject to position.
15. The Publisher will not be liable for any error in any advertisement unless proof of such advertisement is submitted to the Advertiser and returned to the Art of the Times Inc. office with such error or correction plainly noted in writing thereon within three days of receipt, and, in that case, if any error is not corrected by the Publisher, its liability shall not exceed the charge for the space actually occupied by the item in which the error was made.
16. The publisher shall be under no liability for failure for any cause to insert any advertisement.
17. Failure to comply with position request will not result in a "make good" no refund or payment.
18. Art of the Times will not set ads in the typeface used in its editorial columns.
19. Publisher reserves the right to insert above any copy, the word "advertisement," one or more times if advertisement could not be construed by the readers as news or editorial content.
20. Two or more firms may not advertise under single contract except in cases where one firm owns one or more subsidiary companies and advertising contract is signed by parent firm or associations.